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EXAMINE THE ROLE OF DEMOGRAPHIC CHARACTERISTICS, THE LEVEL OF USER INTEREST IN URBAN SPACES CASE STUDY: IMAM STREET OF MAHABAD IN IRAN

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ABSTRACT

Socio-demographic features have been reported as an important factor in human attachment to places in several studies. So, regarding the role of public spaces on human social life, this study tries to examine this effect in a certain case in Iran regarding some socio-demographic indicators like: gender, age, education, marriage status and job. With this aim, we surveyed place attachment in one of the most important public spaces in Mahabad, based on four its dimensions: functional, emotional, behavioral and cognitive attachment. Therefore, significance of the correlations between those socio-demographic indicators and different aspects of place attachment was evaluated. The interviews carried out with 598 of Mahabad citizens that participated in this study by random selection. We analyze the result with SPSS software applying T-test, Pearson correlation and F-test (ANOVA) exams. The results indicate, in comparison with other examined indicators; only user's education level had significant relation with the place attachment degree and its emotional dimension. In addition, singles, older participants and also labors group reported more behavioral attachment to the place.

Keywords: Attachment to place, Gender, age, education, marital status and occupation.